

National Aeronautics and Space Administration

NASA

## NASA's Commercialization

## Training Camp



# The Workshop March 1-3, 2021

Are you highly motivated? Are you interested in developing new technology and products? Are you an entrepreneur? If you answered yes to any of these questions, NASA's Commercialization Training Camp is for you!

Participants will learn to leverage NASA's technology transfer process for entrepreneurial success by participating in a variety of sessions tailored to learning about commercialization and technology infusion. Participants can expect an overview of NASA's Tech Transfer Program, presentations tailored to individual interests and workshops geared toward entrepreneurial success. This training camp could serve as a catalyst in igniting a second dream career for participants.

This virtual training camp, hosted by NASA's Goddard Space Flight Center and Johnson Space Center, will have a wealth of knowledge available regardless of participant's technical background. Workshop attendees need only to bring their imagination and curiosity to the table, prepared to identify NASA solutions to problems they aim to solve on a commercial scale. NASA hopes this workshop will lead to unique uses and commercial applications of NASA technology.

## WHAT PARTICIPANTS CAN EXPECT

- An introduction to NASA's unique capabilities and Technology Transfer Program
- Insight into NASA investments in research and development
- Skills to identify and analyze entrepreneurial opportunities for technology based ventures in commercial products and services for societal benefit
- Lessons on evaluating opportunities within industries and markets of interest
- Professional assistance in developing a project plan to license or partner utilizing NASA technology and capabilities
- Methods to discover and verify customer interest
- Guidance towards resources to enable continuation (customer discovery and development, business development and seed stage funding sources)

## EXCLUSIVE PRESENTATIONS & ONE-ON-ONES WITH:

- *NASA's leading minds in science & engineering*
- *Intellectual property portfolio managers*
- *Former pro athletes & current licensees of NASA technology*
- *External technology transfer participants*

## CONTACT

Please Contact Goddard's Strategic Partnerships Office with any inquiries

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[partnerships.gsfc.nasa.gov/commercialization-training-camp](https://partnerships.gsfc.nasa.gov/commercialization-training-camp)



NASA TECHNOLOGY  
TRANSFER PROGRAM

# NASA's Technology Transfer Program

NASA's Technology Transfer Program ensures that innovations developed for exploration and discovery are broadly available to the public, maximizing the benefit to the nation. Whether you're looking to start a new company, enhance an existing product, or create a new product line, you can gain a competitive edge in the marketplace by putting NASA technology to work for you.

## PATENT PORTFOLIO

NASA has a large and diverse portfolio of patents available for licensing. These technologies - designed and tested for the demands of spaceflight - can be adapted for use here on Earth.

## SOFTWARE SOLUTIONS

The NASA Software Catalog offers an extensive portfolio of software products for a wide variety of technical applications.

## T2U

Through Technology Transfer University (T2U), business students creating market assessments and business plans can now hone these skills by working with our high-tech patent portfolio.

## STARTUP NASA

By offering a non-exclusive license with no up-front costs for commercial use of our patented technologies, we're letting startup companies hold on to their cash while securing intellectual property.

## SPINOFF

Read our annual Spinoff report, which highlights technologies from NASA's aerospace research that are improving everyday life here on Earth.

## PATENT GIFT

To stimulate the innovation economy, NASA makes a portion of its technology portfolio freely available for anyone. The technologies in this public domain portfolio do not require a licensing agreement.

## About NASA

The National Aeronautics and Space Administration (NASA) is the United States government agency responsible for U.S. space exploration, space technology, Earth and space science, and aeronautics research.

NASA inspires the world by exploring new frontiers, discovering new knowledge, and developing new technology. Since NASA's inception in 1958 to present day, the Agency's history is written with each unique scientific and technological achievement. NASA has landed people on the Moon, visited every planet in the solar system, touched the Sun, and solved some of the core mysteries of our home planet. Today, the nation's economic prosperity, national security, and cultural identity depend on NASA's leadership in aeronautics, space exploration, and science.

NASA's historic and enduring purpose is aligned to four major strategic goals: expand human knowledge through new scientific discoveries, extend human presence deeper into space and to the Moon for sustainable long-term exploration and utilization, address national challenges and catalyze economic growth, and optimize capabilities and operations.



## NASA CENTERS

Ames Research Center  
Armstrong Flight Research Center  
Glenn Research Center

Goddard Space Flight Center  
Jet Propulsion Laboratory  
Johnson Space Center

Kennedy Space Center  
Langley Research Center  
Marshall Space Flight Center

NASA Headquarters  
Stennis Space Center