

Children's Privacy Policy

Please also refer to the **NASA Web Privacy Policy and Important Notices** link on this website for the site general privacy policy http://www.nasa.gov/about/highlights/HP_Privacy.html.

This addendum policy is unique to this Challenge as it relates to the collection, use and disclosure of children's personal information in compliance with The Children's Online Privacy Protection Act (COPPA).

This policy is effective as of January 22nd, 2016.

Last updated on October 20th, 2017.



PRIVO-Cert™ Safe Harbor Certification Program

NASA Goddard OPTIMUS PRIME Spinoff Promotion and Research Challenge is a member of the PRIVO-Cert™ Safe Harbor Certification Program ("the Program"). As a participating member in the Program, NASA Goddard OPTIMUS PRIME Spinoff Promotion and Research Challenge adheres to the strict information collection, use and disclosure requirements set forth by the Program. PRIVO is an independent, third-party organization committed to safeguarding children's personal information collected online. PRIVO aims to help parents and their children exercise control over personal information while exploring the Internet. The PRIVO certification seal posted on this page indicates that NASA Goddard OPTIMUS PRIME Spinoff Promotion and Research Challenge has established COPPA compliant privacy practices and has agreed to submit to PRIVO's oversight and consumer dispute resolution process. If you have questions or concerns about our privacy practices, please contact us at (202)358-1767 or bryan.d.mccall@nasa.gov. If you have further concerns after you have contacted us, you can contact PRIVO directly at privacy@privo.com.

Interaction with Children in the NASA Goddard OPTIMUS PRIME Spinoff Promotion and Research Challenge

This NASA Goddard OPSPARC was created to support the NASA outreach initiative to educate students about NASA spinoffs, recognize innovation through technology transfer and to promote innovative communication of spinoff stories to the public through online multimedia posters. Registration is open to students in the 3rd through 12th grade. All students depicted in a multimedia submission are required to have parental consent. Because these students are primarily under the COPPA protected age of 13, NASA has hired PRIVO, a specialist in youth registration and parental consent management, to handle the collection, secure storage and availability of all registration data needed to enter and facilitate the Challenge and to process the necessary level of verifiable parental consent needed to not only comply with COPPA, but to ensure that parents have agreed to the intended use of all multimedia submissions related to the Challenge. NASA and PRIVO do not collect more information than is reasonably necessary to fulfil the initiatives being joined and to obtain verifiable parental consent.

When a student indicates that they want to register, they are directed to a co-branded registration process hosted by PRIVO.

The following information is collected from the student:

- child's first name
- date of birth
- gender (optional)
- grade
- username and display name
- password
- parent email address to send an email to the parent requesting their consent
- student email address for password reset (optional)

The parent is provided with all the information needed to make informed consent and to complete the registration and account creation for their child, with the ability to opt in to receive the following:

- NASA OPSPARC Participation Certificate, requiring the student's last name and mailing address
- NASA Outreach Program & Youth Communications requiring an email

A parent is required to create a parent account that includes the following:

- first name
- username
- password
- adult identity verification

A parent maintains complete control of the data collected and its intended and continued use. The parent and child account can be leveraged by the account holders to initiate registration and consent on other PRIVO enabled sites. This provides value to the parent in that they do not have to create a separate verifiable parent account for every site their child may join.

A coach is required to create an account with the following:

- first name
- last name (optional)
- username
- password
- date of birth
- adult identity verification (optional)

A coach can add their students to the challenge, but all students will require parent consent. The coach may be asked to provide a parent email. The coach has the option to opt in to receive the NASA Outreach and Youth Communications.

To compete in the Challenge, students must create a multimedia poster that is hosted in a walled section of a third party service provider, Glogster.com's platform. Glogster.com does not share user's information with any other third party and does not engage in targeted advertising. Users 17 and under with full verifiable parent consent can submit their entries to the platform and the child can share their submitted Glog. For more information on the use of this platform please contact privacy@privo.com.

You can review, revise and/or request your information is deleted at any time by contacting privacy@privo.com.