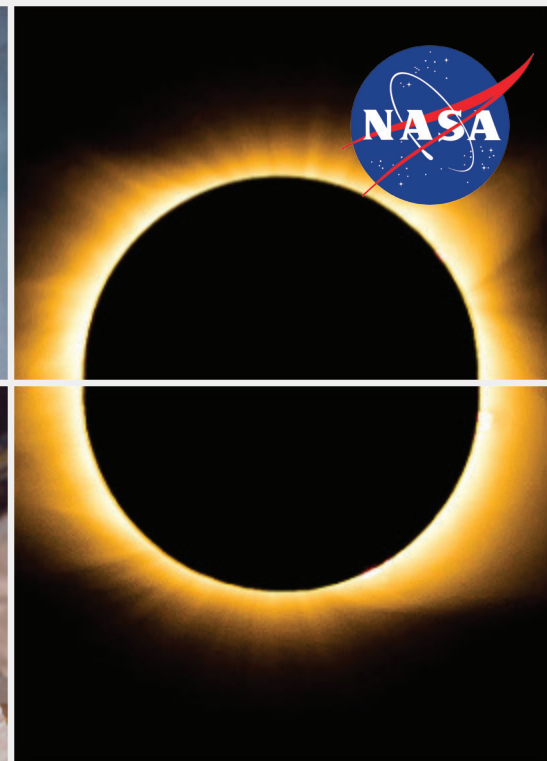
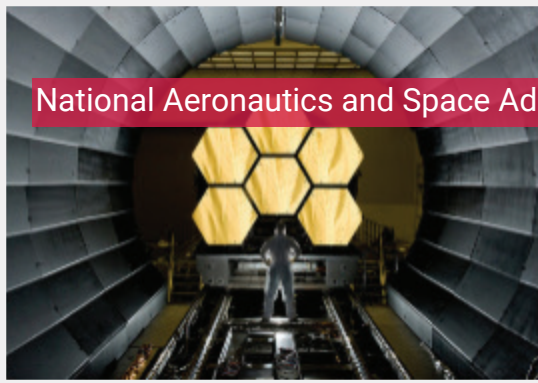


National Aeronautics and Space Administration



NASA's Commercialization

Training Camp



The Workshop February 12-14

Participants will learn to leverage NASA's technology transfer process for entrepreneurial success by going behind the scenes at one of NASA's leading science centers. With this hands-on experience, participants can expect an overview of the Tech Transfer Program, tours of NASA's Goddard Space Flight Center and presentations tailored to individual interests.

This inaugural workshop, held at Goddard in Greenbelt, Maryland, will have a wealth of knowledge available regardless of participant's technical background. Workshop attendees need only to bring their imagination and curiosity to the table, prepared to identify NASA solutions to problems they aim to solve on a commercial scale.

NASA seeks to open up its technology transfer opportunities to a group of highly driven individuals and organizations interested in developing new products and becoming entrepreneurs. The workshop could serve as a catalyst in igniting a second dream career for participants. Additionally, NASA hopes this workshop will lead to unique uses and commercial applications of NASA technology.

WHAT PARTICIPANTS CAN EXPECT

- An introduction to NASA's unique capabilities and Technology Transfer Program
- Insight into NASA investments in research and development
- Skills to identify and analyze entrepreneurial opportunities for technology based ventures in commercial products and services for societal benefit
- Lessons on evaluating opportunities within industries and markets of interest
- Professional assistance in developing a project plan to license or partner utilizing NASA technology and capabilities
- Methods to discover and verify customer interest
- Guidance towards resources to enable continuation (customer discovery and development, business development and seed stage funding sources)

EXCLUSIVE PRESENTATIONS & ONE-ON-ONES WITH:

- *NASA's leading minds in science & engineering*
- *Intellectual property portfolio managers*
- *Representatives from the U.S. Patent and Trademark Office*
- *Former pro athletes & current licensees of NASA technology*
- *External technology transfer participants*

CONTACT

Please Contact Goddard's Strategic Partnerships Office with any inquiries

301.286.5810

gscf-commercialization-workshop@mail.nasa.gov
partnerships.gscf.nasa.gov/commercialization-training-camp



**NASA TECHNOLOGY
TRANSFER PROGRAM**

NASA's Technology Transfer Program

NASA's Technology Transfer Program ensures that innovations developed for exploration and discovery are broadly available to the public, maximizing the benefit to the nation. Whether you're looking to start a new company, enhance an existing product, or create a new product line, you can gain a competitive edge in the marketplace by putting NASA technology to work for you.

PATENT PORTFOLIO

NASA has a large and diverse portfolio of patents available for licensing. These technologies - designed and tested for the demands of spaceflight - can be adapted for use here on Earth.

SOFTWARE SOLUTIONS

The NASA Software Catalog offers an extensive portfolio of software products for a wide variety of technical applications.

T2U

Through Technology Transfer University (T2U), business students creating market assessments and business plans can now hone these skills by working with our high-tech patent portfolio.

STARTUP NASA

By offering a non-exclusive license with no up-front costs for commercial use of our patented technologies, we're letting startup companies hold on to their cash while securing intellectual property.

SPINOFF

Read our annual Spinoff report, which highlights technologies from NASA's aerospace research that are improving everyday life here on Earth.

PATENT GIFT

To stimulate the innovation economy, NASA makes a portion of its technology portfolio freely available for anyone. The technologies in this public domain portfolio do not require a licensing agreement.

Goddard Space Flight Center

NASA's Goddard Space Flight Center, shown to the right, is home to the nation's largest organization of scientists, engineers, and technologists who build spacecraft, instruments and new technology to study Earth, the Sun, our solar system and the universe.

Just outside Washington, DC, Goddard is home to Hubble operations and the upcoming James Webb Space Telescope. Goddard manages communications between mission control and orbiting astronauts aboard the International Space Station. Goddard scientists stare into the Sun, grind up meteorites for signs of life's building blocks, look into the farthest reaches of space, and untangle the mysteries of our own changing world. Goddard engineers construct sensitive instruments, build telescopes that peer into the cosmos, and operate the test chambers that ensure those satellites' survival.



NASA CENTERS

Ames Research Center
Armstrong Flight Research Center
Glenn Research Center

Goddard Space Flight Center
Jet Propulsion Laboratory
Johnson Space Center

Kennedy Space Center
Langley Research Center
Marshall Space Flight Center

NASA Headquarters
Stennis Space Center